



# WATERLOO REGION FOOTBALL

## Sponsorship Form 2018

Dear Community Member:

### **About Us**

Waterloo Region Minor Football (formerly Twin Cities Football) is a non-profit organization affiliated with Kitchener, Waterloo and surrounding areas since 1996. The league's objectives are to demonstrate and inspire integrity, character, fair play and sportsmanship to boys and girls aged 5-19 years old. Our league is run 100% by committed volunteers, passionate about football and the positive effects it provides all players.

### **Our Football Programs**

We are proud to say that we have numerous programs to suit all ages and all skill levels.

- Winter Skills Camp
- Spring Flag Football
- Spring Rep level Football – home games at UW Warrior Field
- Fall House League + AAA Football – home games at St David's High School.

### **We Provide All the Equipment**

WRMF takes pride in being able to provide most of the high quality gear a player needs for a season, to all our members. This is a huge advantage that youth football provides over other sports, making it extremely cost-effective, especially considering kids grow so fast. Our equipment replacement budget exceeds \$30,000 annually. We are also proud to say we offer assistance to low-income families through our Beth Hughes Fund.

### **Why Sponsorship is Needed**

Through football, youth learn the importance of hard work, dedication and sacrifice. Players are continually discovering the life lessons of trust and accountability to oneself and each member of the team. The same qualities that can be found in all successful businesses are equally important on the football field.

Today in Canada 1 in 3 families cannot afford to play youth sports, sadly this statistic exists within our own community. Currently we have athletes with a great passion for football, a burning desire to play, yet unable to suit up and take the field as cost is a barrier. With your support we can eliminate barriers and continue to make football the accessible game it is.

### **Sponsorship Support enables us to:**

- Purchase new football equipment
- Offset field, bus travel & facility expenses
- Provide financial assistance to low-income families.

### **Join us a 2018 Corporate Sponsor**

- Various levels of sponsorship to suit your budget
- Acknowledgment of support through all Social Media, home game public announcements and banners at home field.

With your generous support, you have the opportunity to make a real difference in our community. We will be able to continue to offer an excellent and affordable football program to the youth of Kitchener, Waterloo and surrounding areas, instilling the values that football provides and are so important in today's society.

Thank you in advance for your contribution,

Melissa Ladouceur  
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## SPONSORSHIP PACKAGES

### PLATINUM - \$3,000

- Your company logo on the back of one team's helmet or logo on jersey . We currently have five Spring Predator teams and six Fall Predator teams.
- Full Banner (3' x 8') with your company name and logo hung at Warrior Field on game day.
- Your company listed in game day program and announced 4 times during home games
- Annual email blast directly to WRMF 600+ members
- Acknowledgement of sponsorship on all our social media (Facebook, Twitter, Instagram)
- Banner on the first page of the WRMF website ([waterlooregionfootball.com](http://waterlooregionfootball.com)), a listing on the website and a link to your website, Twitter and Facebook accounts
- Proud Team Sponsor Plaque to display at your office PLUS 2 x Predators Season Tickets

*Contract duration: One year*

### GOLD - \$1,500

- Company logo will appear on our GOLD sponsorship banner hung at UW Warrior Field on game day
- Your company listed in game day program and announced once at all home games
- Annual email blast directly to WRMF 600 + members and acknowledgement on our social media
- Listing on the WRMF website ([waterlooregionfootball.com](http://waterlooregionfootball.com)) sponsor page with a link to your website, Twitter and Facebook accounts
- Proud Team Sponsor Plaque to display at your office

*Contract duration: One year*

### SILVER - \$500

- Annual email blast directly to WRMF members
- Listing on the WRMF website ([waterlooregionfootball.com](http://waterlooregionfootball.com)) sponsor page, Twitter and Facebook accounts
- Your company listed in game day program
- Proud Team Sponsor Plaque to display at your office

*Contract duration: One year*

### BRONZE - \$250

- Listing on the WRMF website ([waterlooregionfootball.com](http://waterlooregionfootball.com)), Twitter and Facebook accounts

*Contract duration: One year*

**\*\*REMEMBER NO DONATION is too little or too big. Anything that can be given will help our players\*\***