



WATERLOO REGION FOOTBALL

Sponsorship Form 2017

Dear Community Member:

About Us

Waterloo Region Minor Football (formerly Twin Cities Football) is a non-profit organization affiliated with Kitchener, Waterloo and surrounding areas since 1996. The league's objectives are to demonstrate and inspire integrity, character, fair play and sportsmanship to boys and girls aged 5-19 years old. Our league is run 100% by committed volunteers, passionate about football and the positive effects it provides all players.

Our Football Programs

We are proud to say that we have numerous programs to suit all ages and all skill levels.
Under The Lights Flag Football –powered by Under Armour
Winter Pro Camp with CFL Pro coaches
Predator Football - Rep level competition with home games at Waterloo Stadium
Warhawks Football – House league and AAA with home games at St David's High School.

We Provide All the Equipment

WRMF takes pride in being able to provide most of the high quality gear a player needs for a season, to all our members. This is a huge advantage that youth football provides over other sports, making it extremely cost-effective, especially considering kids grow so fast. Our equipment replacement budget exceeds \$30,000 annually. We are also proud to say we offer assistance to low-income families through our Beth Hughes Fund.

Why Sponsorship is Needed.

Through football, youth learn the importance of hard work, dedication and sacrifice. Players are continually discovering the life lessons of trust and accountability to oneself and each member of the team. The same qualities that can be found in all successful businesses are equally important on the football field.

Today in Canada 1 in 3 families cannot afford to play youth sports, sadly this statistic exists within our own community. Currently we have athletes with a great passion for football, a burning desire to play, yet unable to suit up and take the field as cost is a barrier. With your support we can eliminate barriers and continue to make football the accessible game it is.

Sponsor support directly benefits all Twin Cities members as it enables us to purchase new equipment and supplies, offset bus travel, fields and facility expenses, provide players with team swag so that they can represent their city with pride and provide healthy meals at away games.

We are inviting you to become an important part of our 2017 season as a corporate sponsor. We offer various "levels" of sponsorships offering awareness to over 600 registrants, as well as over 1000 members, family, friends and out of town teams and guests. Your company will be publicly thanked and acknowledged as a sponsor in many ways, ranging from links to our website, Facebook and Twitter to thank-you announcements at games, your company logo in our game programs, or at the highest sponsorship level, your company logo on team helmets.

With your generous support, you have the opportunity to make a real difference in our community. We will be able to continue to offer an excellent and affordable football program to the youth of Kitchener, Waterloo and surrounding areas, instilling the values that football provides and are so important in today's society.

Thank you in advance for your contribution,

Melissa Ladouceur
Fundraising Director
519-448-1819

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WRMF P.O. Box 25051 SDM Postal Outlet Kitchener, ON N2A 4A5

www.WaterlooRegionFootball.com



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SPONSORSHIP PACKAGES

PLATINUM - \$3,000

- Logo on the back of one team's helmet (Predator or Warhawk). We currently have four Predator teams and ten Warhawk teams.
- Full Banner (3' x 8') hung at our field(s) on game day
- Annual email blast directly to WRMF members
- Banner on the first page of the WRMF website (waterlooregionfootball.com), a listing on the website and a link to your website, Twitter and Facebook accounts
- Proud Team Sponsor Plaque to display at your office

Contract duration: One year

GOLD - \$1,500

- Company logo will appear on our GOLD sponsorship banner hung at our field(s) on game day
- Annual email blast directly to WRMF members
- Listing on the WRMF website (waterlooregionfootball.com) with a link to your website, Twitter and Facebook accounts
- Proud Team Sponsor Plaque to display at your office

Contract duration: One year

SILVER - \$500

- Annual email blast directly to WRMF members
- Listing on the WRMF website (waterlooregionfootball.com), Twitter and Facebook accounts
- Proud Team Sponsor Plaque to display at your office

Contract duration: One year

BRONZE - \$250

- Listing on the WRMF website (waterlooregionfootball.com), Twitter and Facebook accounts

Contract duration: One year

****REMEMBER NO DONATION is too little or too big. Anything that can be given will help our players****



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